



# NEWS LETTER

AUGUST 2024

# WORLD **LUNG CANCER** DAY

**AUG 01**

World Lung Cancer Day, observed on August 1st, raises awareness about the leading cause of cancer deaths globally. With education and early detection, we can fight back! Tobacco use, air pollution, and genetics increase risk, but quitting smoking, reducing exposure, and promoting research can save lives. Let's come together to support those affected, reduce stigma, and advocate for better treatment options.

## WORLD LUNG CANCER DAY 2024

United for Lung Cancer  
Awareness and Strength



# NATIONAL HANDLOOM DAY

**AUG 7**

**National Handloom Day**, celebrated on August 7th, honors India's rich tradition of handloom weaving and the artisans who keep this craft alive. This day highlights the significance of handlooms in the country's cultural heritage and promotes the sustainable, eco-friendly nature of handmade textiles. From the vibrant weaves of Varanasi to the intricate patterns of Assam, National Handloom Day celebrates the diversity and craftsmanship that continues to empower rural communities, preserving an art form that is both timeless and uniquely Indian.



# FRIENDSHIP DAY IN INDIA

**AUG 04**

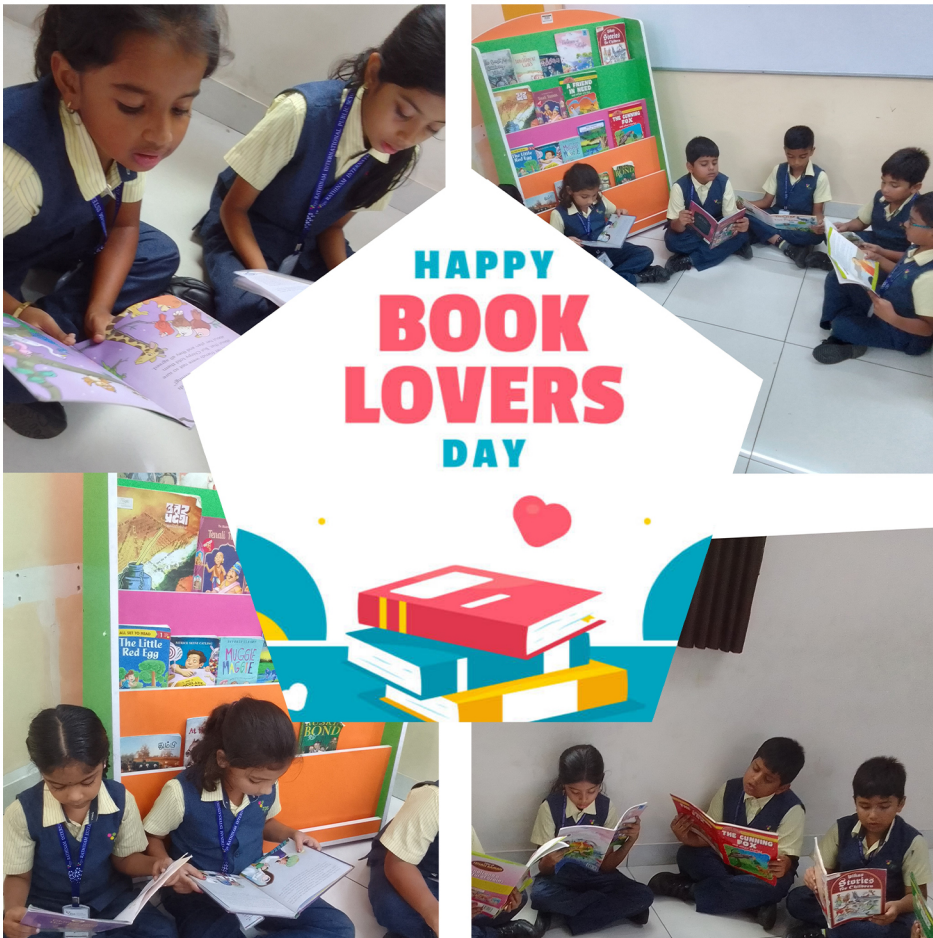
In India, Friendship Day is celebrated on the first Sunday of August every year. This special day is dedicated to honoring the beautiful bond of friendship, a treasure that brings joy, support, and meaning to our lives. Friends are the family we choose, and on this day, people come together to express gratitude, love, and appreciation for their dear friends. Whether it's exchanging thoughtful gifts, writing heartfelt letters, or simply spending quality time together, Indians celebrate the spirit of friendship with warmth and enthusiasm, strengthening the ties that bind them together.



# NATIONAL BOOK LOVERS DAY

**AUG 09**

National Book Lovers Day, celebrated on August 9th, is a day to cherish the joy of reading, appreciate authors and their works, and share the love of books with others, encouraging bookworms to indulge in their passion, discover new genres, support libraries and bookstores, and relax with a good read, promoting literacy, learning, and the pleasure of getting lost in the pages of a great book.



**BOOK  
BOOK  
BOOK  
BOOK**



# WORLD CAT DAY

**AUG 08**

**World Cat Day**, celebrated on August 8th, is a day to honor and appreciate our feline companions. This day is dedicated to raising awareness about the welfare of cats, promoting adoption, and celebrating the unique bond between humans and their furry friends. From their playful antics to their calming presence, cats enrich our lives in countless ways. World Cat Day encourages people to support cat shelters, advocate for responsible pet ownership, and show extra love to the cats in their lives, making it a purr-fect occasion for cat lovers worldwide.



**WORLD CAT DAY**  
**WORLD CAT DAY**

# WORLD BIOFUEL DAY

AUG 10

**World Biofuel Day**, celebrated on August 10th, highlights the crucial role of biofuels in creating a sustainable energy future. This day raises awareness about the environmental benefits of biofuels, such as reducing greenhouse gas emissions and decreasing dependence on fossil fuels. It also showcases innovations in biofuel technology and their potential to drive the transition to cleaner energy sources. Through educational initiatives and celebrations, World Biofuel Day encourages a global shift towards more sustainable energy practices and a greener planet.



# WORLD BIOFUEL DAY

# WORLD ELEPHANT DAY

**AUG 12**

**World Elephant Day**, observed on August 12th, raises global awareness about the urgent threats facing elephants, such as habitat loss, poaching, and human-wildlife conflict. This day highlights the crucial role elephants play in ecosystems and the need for effective conservation efforts. Through educational campaigns and advocacy, it seeks to inspire action and support for protecting these majestic animals. By promoting understanding and empathy, World Elephant Day aims to ensure that elephants can thrive in their natural habitats. Celebrating this day is a vital step towards safeguarding their future for generations to come.



# WORLD CALLIGRAPHY DAY

AUG 14

**Calligraphy Day**, celebrated annually on August 9th, honors the art of beautiful writing and the rich cultural heritage it represents. This day celebrates the craftsmanship and creativity involved in calligraphy, a practice that transforms letters and symbols into elegant and expressive works of art. Through exhibitions, workshops, and demonstrations, Calligraphy Day highlights the importance of preserving this traditional art form and encourages appreciation for its role in historical manuscripts and modern design. It's an opportunity to explore the intricacies of various calligraphic styles and to inspire a new generation of enthusiasts to continue this timeless craft.



# INDEPENDENCE DAY

AUG 15

**Independence Day**, celebrated on August 15th in India, marks the country's freedom from British colonial rule in 1947, commemorating the sacrifices of the freedom struggle and celebrating sovereignty and democracy with flag hoisting ceremonies, parades, patriotic songs, cultural events, and tributes to national heroes, serving as a day of national pride, unity, and joy, remembered with great enthusiasm and fervor across the nation.



# NATIONAL AIRBORNE DAY

**AUG 16**

**National Airborne Day**, observed on August 16th, honors the bravery and sacrifice of airborne troops who have served in the U.S. Army. This day commemorates the history and achievements of paratroopers, recognizing their vital role in military operations and their contributions to national defense. Through ceremonies and reflections, National Airborne Day pays tribute to the courage and dedication of these elite soldiers, celebrating their commitment to excellence and their impact on military history. It serves as a reminder of the challenges they have overcome and the enduring legacy of airborne forces.



# NATIONAL AIRBORNE

# NETAJI SUBHAS CHANDRA BOSE MEMORIAL DAY

AUG 08

**Netaji Subhas Chandra Bose Memorial Day**, observed on August 18th, honors the legacy of one of India's most revered freedom fighters. This day commemorates the life and contributions of Bose, a key leader in the Indian independence movement who fiercely advocated for India's freedom from British rule. Through his leadership of the Indian National Army and his unwavering commitment to the cause, Bose inspired millions with his vision of a free and sovereign India. Memorial events on this day reflect on his significant role in shaping India's struggle for independence and his enduring impact on the nation's history. Celebrating this day is a tribute to his bravery and dedication, and a reminder of his enduring influence on India's journey to freedom.



# RAKSHA BANDHAN DAY

AUG 19

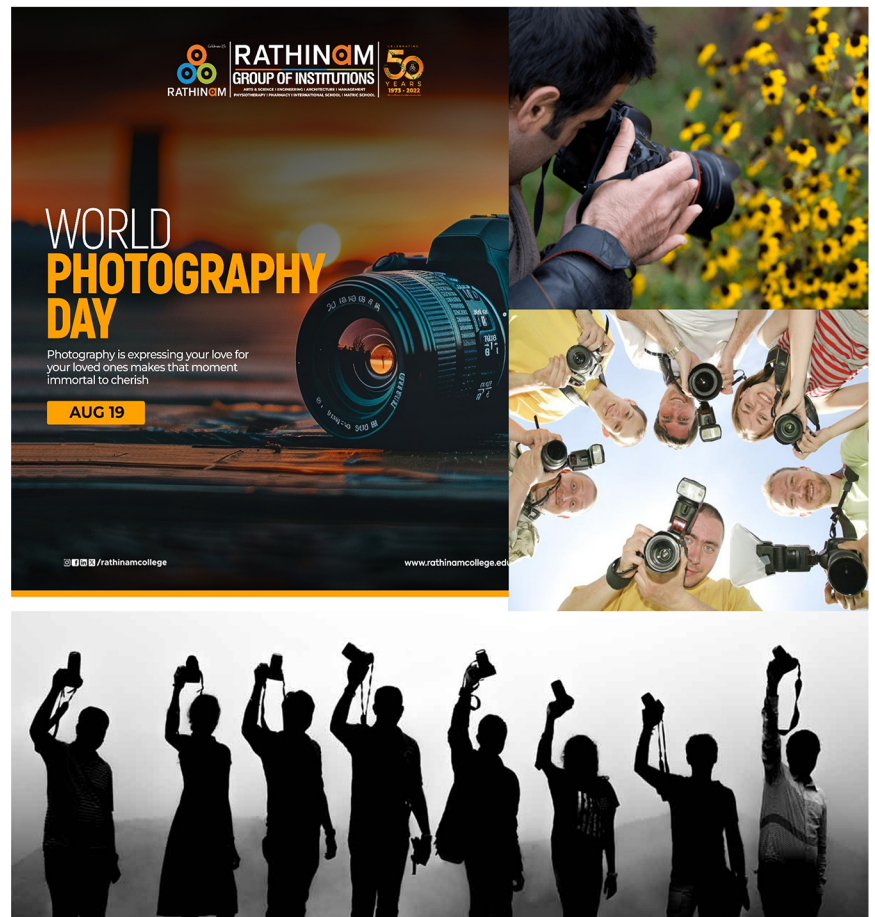
**Raksha Bandhan**, celebrated on the full moon day of the Hindu month of Shravana, is a cherished Indian festival honoring the bond between brothers and sisters. On this day, sisters tie a protective thread, known as a rakhi, around their brothers' wrists, symbolizing love, protection, and mutual respect. In return, brothers pledge to safeguard their sisters and offer gifts as a token of their commitment. Raksha Bandhan celebrates family ties, emphasizing the importance of support and care within relationships. It is a joyful occasion marked by ceremonies, feasting, and heartfelt expressions of sibling affection.



# WORLD PHOTOGRAPHY DAY

**AUG 19**

**World Photography Day**, celebrated on August 19th, honors the art and science of photography and its profound impact on capturing and preserving moments in time. This day recognizes the role of photography in documenting history, expressing creativity, and connecting people across cultures. It encourages both professional photographers and enthusiasts to share their work and appreciate the power of visual storytelling. By celebrating World Photography Day, we highlight the importance of photography in shaping our understanding of the world and inspiring future generations to explore and innovate in this dynamic field.



PHOTOGRAPHY

# WORLD MOSQUITO DAY

**AUG 20**

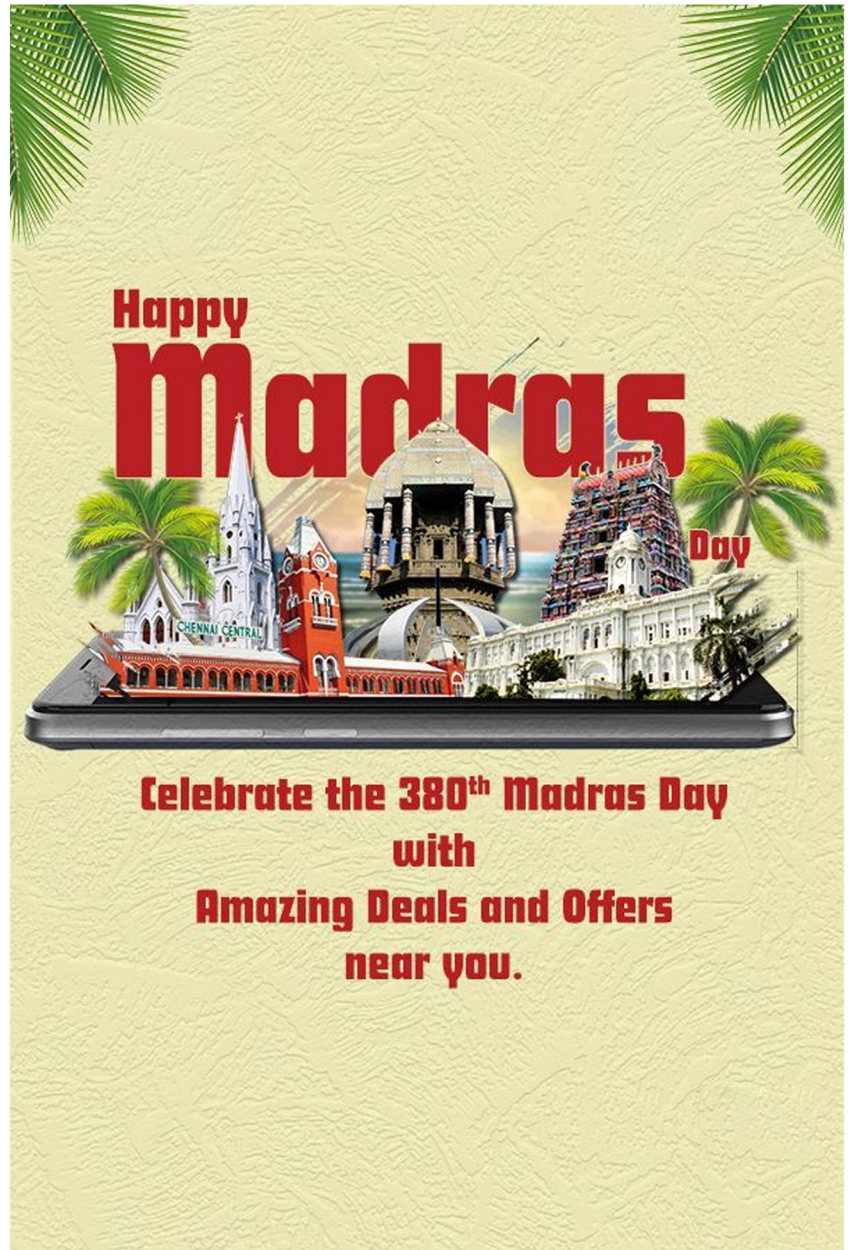
**World Mosquito Day**, observed on August 20th, commemorates the discovery of the link between mosquitoes and malaria by Sir Ronald Ross in 1897. This day raises awareness about the significant health threats posed by mosquitoes, including diseases such as malaria, dengue fever, and Zika virus. It emphasizes the importance of mosquito control and prevention strategies to reduce the spread of these diseases. By educating the public and supporting ongoing research and intervention efforts, World Mosquito Day aims to decrease the impact of mosquito-borne illnesses and improve global health outcomes.



# HAPPY MADRAS DAY

**AUG 20**

**Happy Madras Day** celebrates the founding of Chennai, formerly known as Madras, on August 22nd. This day honors the city's rich history, vibrant culture, and significant contributions to India's heritage. Festivities typically include cultural events, historical tours, and exhibitions showcasing Chennai's evolution from a colonial trading post to a bustling metropolitan hub. It's a time for residents and admirers to reflect on the city's past, celebrate its present achievements, and envision its future growth. Madras Day is a joyful occasion that brings together the community in appreciation of their shared history and cultural pride.



# MADRAS DAY

# WORLD PLANT MILK DAY

AUG 22

**World Plant Milk Day**, celebrated on August 22nd, promotes the benefits of plant-based milks as a sustainable and healthy alternative to dairy. This day highlights the environmental advantages of plant milks, such as reduced greenhouse gas emissions and lower water usage compared to traditional dairy farming. It also focuses on the diverse range of plant-based options available, including almond, soy, oat, and coconut milks, which cater to various dietary needs and preferences. By raising awareness and encouraging the adoption of plant milks, World Plant Milk Day supports a shift towards more eco-friendly and nutritious choices.



# NATIONAL SPACE DAY

AUG 23

**National Space Day** in India, observed on August 23rd, commemorates the country's achievements in space exploration and technology, inspiring the youth to pursue STEM careers and raising awareness about the benefits of space technology in everyday life. The day honors the contributions of Indian scientists, engineers, and researchers, and is marked by workshops, exhibitions, competitions, public lectures, and screenings of space-related documentaries. By celebrating National Space Day, India reinforces its commitment to space exploration, innovation, and using space technology for societal betterment, highlighting its growing presence in the global space community and encouraging future generations to contribute to its space program.



# KRISHNA JANMASHTAMI

AUG 26

**Krishna Janmashtami**, celebrated on the eighth day of the dark fortnight in Bhadrapada (August-September), commemorates the birth of Lord Krishna, the eighth avatar of Lord Vishnu, with great fervor and devotion. The festival is marked by midnight puja, devotional songs, dances, and plays depicting Krishna's life, traditional sweets, decorations, and processions, symbolizing the triumph of good over evil and the divine love of Krishna for his devotees, making it a joyous occasion for worldwide, promoting love, compassion, and spiritual growth.



# WOMEN EQUALITY DAY

AUG 26

**Women's Equality Day**, celebrated on August 26th, commemorates the anniversary of the 19th Amendment's adoption, which granted women the right to vote in the United States. This significant day highlights the ongoing struggle for gender equality and celebrates the progress made toward achieving equal rights for women. It serves as a reminder of the tireless efforts of suffragists and feminists who fought for women's empowerment and continues to inspire advocacy for equal opportunities in all aspects of life. By reflecting on past achievements and acknowledging current challenges, Women's Equality Day fosters a commitment to advancing gender parity and ensuring that women's voices and rights are respected and upheld.



